

**Chapter 7**  
**Planning for Strategic Management**  
*Table of Contents*

7-1 Mission and Vision Statements

7-2 Parks and Recreation Value Statements

7-3 Pueblo west Goals and Objectives

7-4 SWOT Analysis

7-5 Action Plan, Bloomington, MN

7-6 Strategic Plan, Redwood, CA

7-7 Master Plan Update, Auburn, CA

7-8 Bellingham Comprehensive Plan

7-9 Central Park Preliminary Report

7-10 CAPRA Agency Accreditation Standards

7-11 Case Studies

7-12 Resources